



Photography franchise business appreciates the benefits of a managed service telecoms solution

Venture Photography are the UK's only national portrait photography franchise, with 41 studios around the UK, including Edinburgh in Scotland to Leeds in Yorkshire and Knightsbridge in London. The Venture brand is positioned at the premium end of the portrait sector and all the individually owned Studios pride themselves on world class customer service, market leading standards of photography and a totally unique and contemporary range of products.

The Liverpool studio recently opened with the help and support from ip-Xchange for all the telecoms services. Gemma Thomas, Office Manager at the Liverpool Studio says, "Opening a brand new Venture Studio is very complex and incurs a great deal of capital expenditure. When we opened the Liverpool Studio, not only did we have to completely refurbish a grade II listed building, recruit and train a new team of staff and promote and market the business for the official launch, we also had to set up entirely new systems, including a vital telephone solution." Gemma goes on to say -

"As a new business, that had incurred huge set-up costs, we welcomed the offer from ip-Xchange to provide us with a completely managed telephone solution, which did not require any capital expenditure from us. The service included ordering all the BT lines, handsets and essential training in advance of opening. This meant that on day one, when all the new staff arrived we were up and running straight away".



ip-Xchange continue to provide day to day help, support and advice on all telecoms requirements, which allows the Venture Studio to focus entirely on providing their customers with the highest quality portrait photography.

Chris Mouncey, ip-Xchange's Technical Director says -



"Our aim is to allow our customers to focus on their business, whilst we take away all the pain of setup and capital expenditure".

Benefits

1. No capital expenditure
2. Solution live on day one
3. All lines ordered in advance
4. Cost effective external calls
5. Fully managed and supported

For further information contact Sales@ip-Xchange.com

